CCSAM BOARD MEETING MINUTES

Wednesday, January 6, 2021 Zoom conference 7:00 PM

ATTENDENCE: Christy Willim, Karin McSherry, Richard Huybers, Kevin Miller, Marissa Zurba, Kristin Isaak, Pam Little, Andy Dwilow, Pauline Nadlersmith, Kathy Malkoske, Murray Carter, Darcy Beer, Tom Mosindy

Regrets: Anne-Marie Palfreeman, Katrina Froese,

- Chairman's comments: Richard- "Hats off" to Kevin Miller and his crew for their work on monitoring the trails to keep them free of walkers, etc. Welcome to Darcy Beer as the Ski Patrol Rep. Welcome to Murray Carter. MOTION: To accept Murray Carter as an Interim Board Member-at-Large. Karen 2nd Andy. All in favour. Passed. Christy- "The more the Murrayer!"
- 2. Approval of December 2020 minutes: **MOTION**: To accept the December 2020 minutes as presented. Kathy. 2nd Marissa. All in favor. Passed.
- 3. Financial Report: New bookkeeper is Lori. All reports will be a month behind. **MOTION**: To accept the Financial Statement as presented by Marissa. Marissa. 2nd: Richard. All in favour. Passed.
- 4. ED Report: Karin's report in Dropbox
- 5. Policy Review:
 - Social Media Policy- MOTION: To accept the Social Media Policy as amended. Tabled.
 Karin will make some changes as suggested. Will review again at the next meeting.
- 6. Strategic Priorities Review: Karin reported on each of the Priorities. Karin connected Iris (north) with Sam Anthony to set up a webinar for adults who want to get kids skiing. Decision to strike a Committee (Richard, Darcy, Marissa) to look at ideas for increasing memberships. Still in need of a Vice Chairperson.

7. Events:

- Provincials cancelled. Other events are in "wait and see" mode.
- Log your kilometres. Waiting to hear from Nordiq Canada so we can join their program.
- Clubs could create Strava routes/challenges.
- Create a bingo card to get people out to other places. Work towards a Canada 150 pin.
- 8. Program Reports:
 - Provincial Development Program: Pauline- nothing new to report.
 - CANSI:
 - Recreational Skiing: Kevin- see report.
 - Ski Patrol: Darcy Beer- 4 other patrollers are ready for events, when they happen again.
 - Para Nordic: request for sit-skis. Request was directed to Mary.
- 9. Club Reports: Kevin (Charleswood), Christy (Adult DN), Kathy (Red River Nordic), Tom (Kenora)- very sorry that they had to cancel the Provincials, Pam (Dead Ox Trailblazers)

10. Windsor Park Nordic Centre: Karin. \$57,000 income so far. Selling off some rental equipment. Developing a new map. Will check the lights.

11. New Business:

- Free Press Ad- Discussion of wording. Karin will make a few changes.
- Falcon Trails- no parking for XC skiers on weekends. How should CCSAM respond?
 Discussion: In the long term we need to address our infrastructure regarding parking at trailheads e.g. BHP, Sandilands, Falcon, West Hawk. What are parks doing to advocate for infrastructure? Use the survey on Manitoba Trails Strategy to bring this up. Do a blog to inform skiers about other trails. Reach out to Trails MB to work together on this with Parks. Shuttle buses from another parking lot.
- 12. 2020-2021 Monthly Meeting Schedule- Wednesdays: Feb 3, Mar 3, Apr 7, May 5, June?
- 13. Adjournment: **MOTION**: To Adjourn. 8:54 PM. Andy. 2nd Christy. All in favor. Passed.

Next meeting Wed. Feb. 3 at 7:00 PM