

CCSAM BOARD MEETING MINUTES (Draft)

Wednesday, February 3, 2021

Zoom conference

7:00 PM

ATTENDANCE: Christy Willim, Karin McSherry, Richard Huybers, Kevin Miller, Marissa Zurba, Kristin Isaak, Murray Carter, Darcy Beer

Regrets: Pam Little, Andy Dwilow, Pauline Nadlersmith, Kathy Malkoske, Anne-Marie Palfreeman, Katrina Froese

1. Chairman's comments: Richard- Thank you to board members for commenting on advertisements at WPNC. Generally, members were not in favour of ads on the ski trails. For next season there are lots of ideas that Kevin and others have been working on, to do with Parks, including trail usage, grooming and parking, that can be looked at in the off season. The Power Point, Engaging Skiers, from Nordiq Canada was good. There is a new ski club in MB.
2. Approval of January 2021 minutes: **MOTION:** To accept the January 2021 minutes as presented. Kevin. 2<sup>nd</sup> Marissa. All in favor. Passed.
3. Financial Report: Things are looking much better. Healthy cash. A bit behind in revenue. Less costs because of no events/travel. WPNC also looks good. **MOTION:** To accept the Financial Statement as presented by Marissa. Marissa. 2<sup>nd</sup>: Richard. All in favour. Passed.
4. ED Report: Karin's report in Dropbox. Highlights: 2475 members which is a 33% increase over last year. Three clubs with over 200 members.
5. Policy Review: Social Media Policy- **MOTION:** To accept the Social Media Policy as amended. Richard. 2<sup>nd</sup> Christy. All in favour. Passed.
6. Strategic Priorities Review: Karin. Due May 3. Possible Covid Impact Strategies: Virtual Bingo, Virtual Ski Lessons, Webinar for trail design and grooming. A CCC Tier 2 event may not be a good idea for MB.
7. Events: Karin- MB Winter Games in Niverville in 2022. Canada Winter Games in PEI in 2023.
8. Program Reports:
  - Provincial Development Program: Karin-meeting next week to discuss the Games.
  - CANSI: no report.
  - Recreational Skiing: Kevin- see report. Trail use is better at BHP.
  - Ski Patrol: Darcy Beer- Did a virtual re-certification. Suggestion: ski areas/clubs discuss what their emergency plan is for injuries e.g. cell range, maps, zones, something for warmth. They could contact their local EMS for help with this.
  - Para Nordic: Mary lent out the two sit-skis. Karin- looking at a partnership with Wheelchair Sports.
9. Club Reports: Kevin (Charleswood)- Status quo, Christy (Adult DN)- Blog, Darcy (Red River Nordic). Discussion: refunding membership fees for this year is not straightforward as fees must

still be paid to CCSAM and Nordiq Canada this year. Karin- There is \$15,000 Covid money to be passed on to the clubs.

10. Windsor Park Nordic Centre: Karin- Announcement that WPNC will not be opening this year. \$82,000 trail fee income so far. The honour system is working well. Councillor Brian Mayes paid for the heated washrooms. Laurie is the only staff person. Major expenses: new snowmobile, and major trail work/landscaping. The City wants the C-Can (storage) to be painted. Karin is working on funding grants for a new Kubota and specialized tracking equipment for next year.
11. New Business: Marissa- met with Richard to discuss ideas for retaining skiers. We have: a website, media support (even CJOB!), people who have bought skis. Suggestions: at the end of the season encourage skiers to sign up for the Newsletter. Include ideas for summer training, storage of skis, preparation for winter. Use Instagram, Facebook with short, frequent summer tips. Look for a volunteer (preferably a skier) to do this.
12. 2020-2021 Monthly Meeting Schedule- Wednesdays: Mar 3, Apr 7, May 5, June?
13. Adjournment: **MOTION:** To Adjourn. 8:28 PM. Darcy. 2<sup>nd</sup> Christy. All in favor. Passed.

Next meeting Wed. March 3 at 7:00 PM